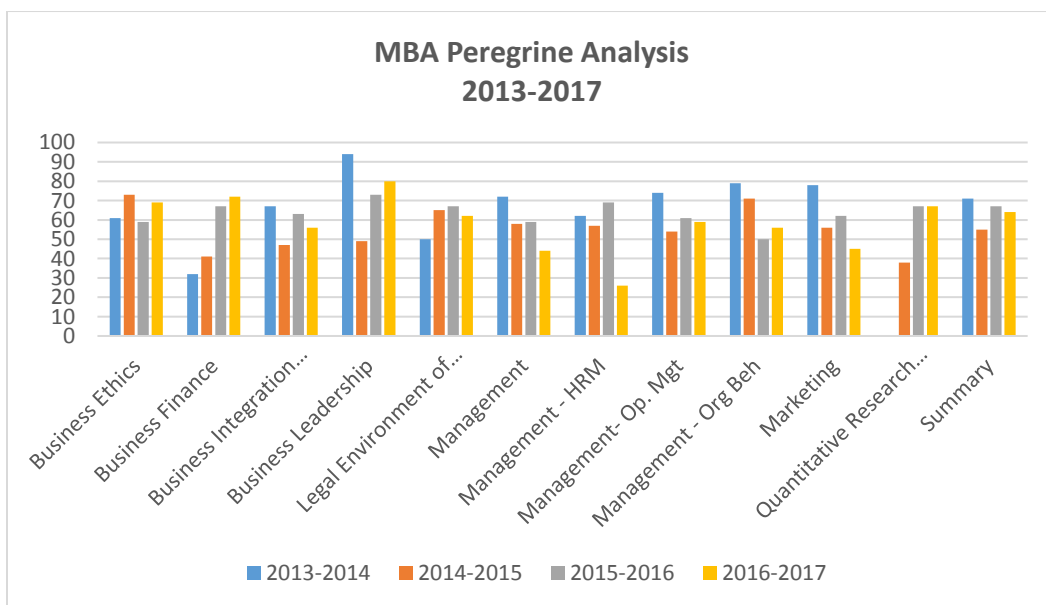
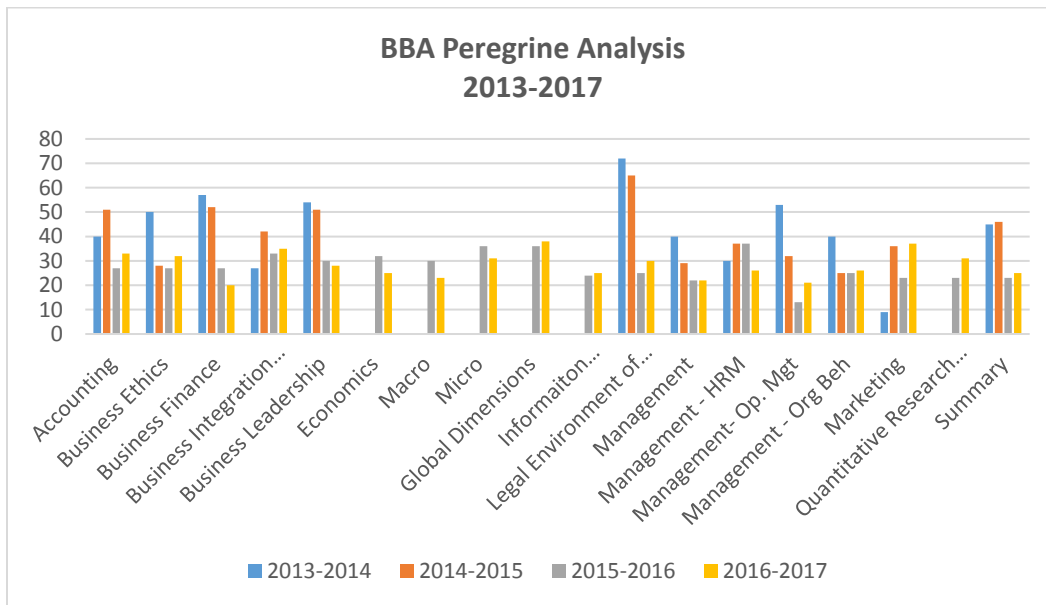
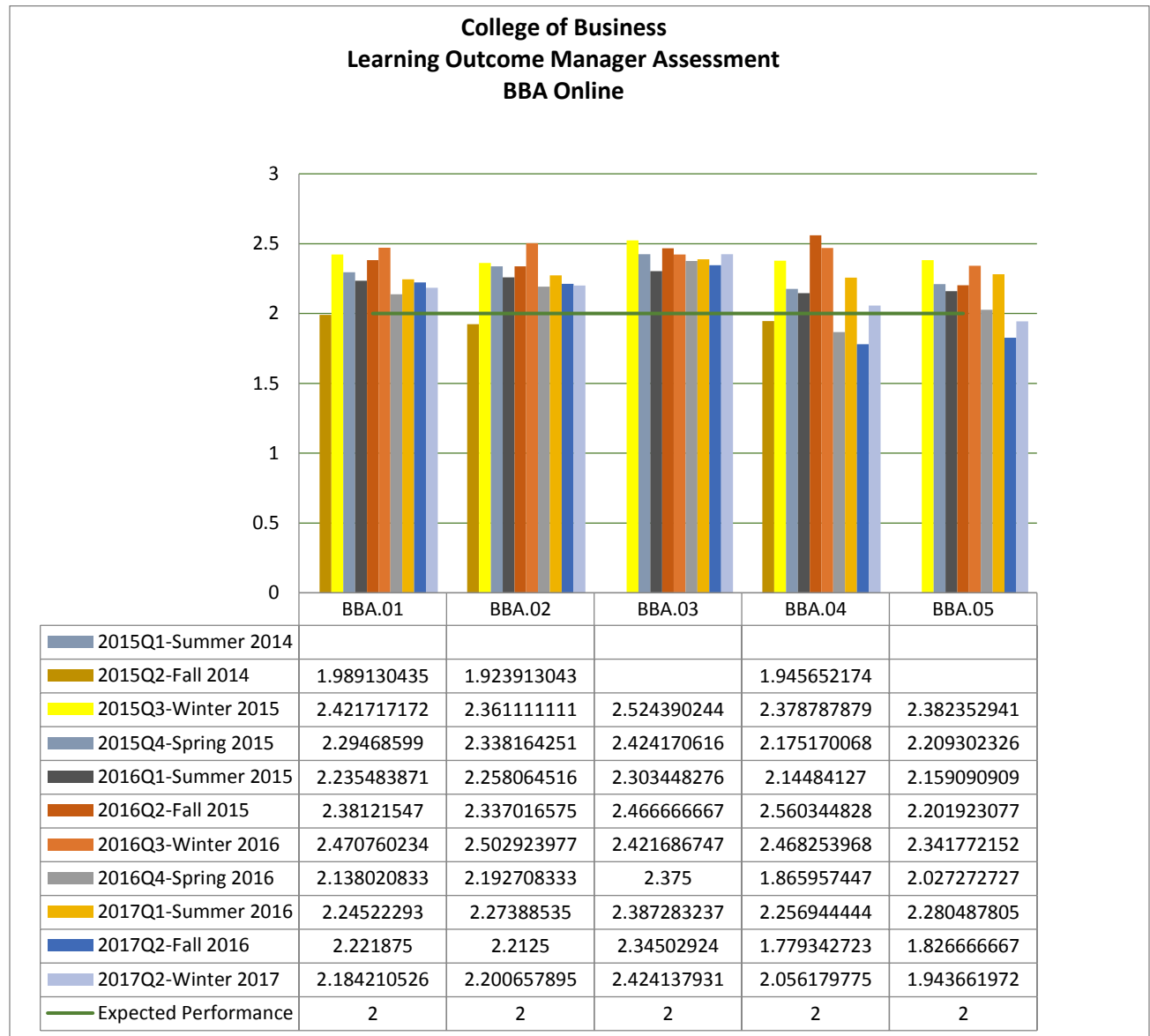


South University College of Business
ACBSP Accredited Business Programs
Measurement and Analysis of Student Learning and Performance and
Student and Stakeholder Focus

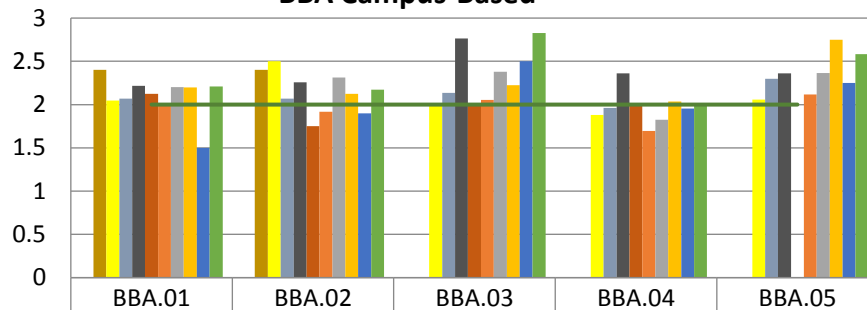
The College of Business uses Peregrine Academic Services outbound assessment exams to measure the retained student knowledge in both the ground and online Bachelor of Business Administration program. Our measurements of the core functional areas of business are shown here as percentile rankings which are benchmarked against aggregate pools of data. We have established the 80th percentile as our student performance goal.



Learning Outcomes Manager is a course embedded assessment tool that measures key learning outcomes that are mapped directly to University, program and course-level outcomes. Standardized assignments and rubrics, which are developed by the faculty, are integrated into selected courses in each program. Select assignment criteria are assessed according to the standardized rubrics, and the results are collected and made available to the faculty for analysis and response if needed. We have established a raw score of 2.0 as the expected student performance level.

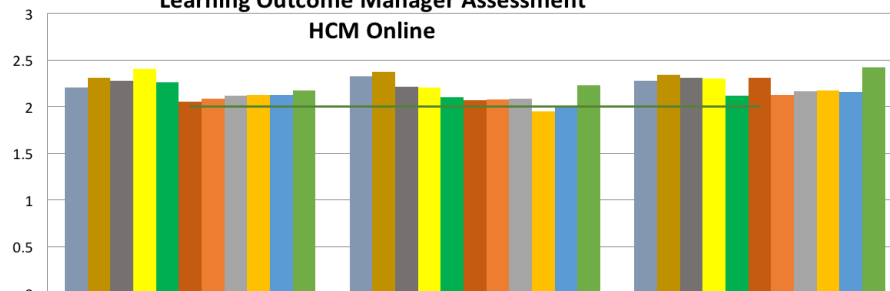


**College of Business
Learning Outcomes Manager Assessment
BBA Campus-Based**



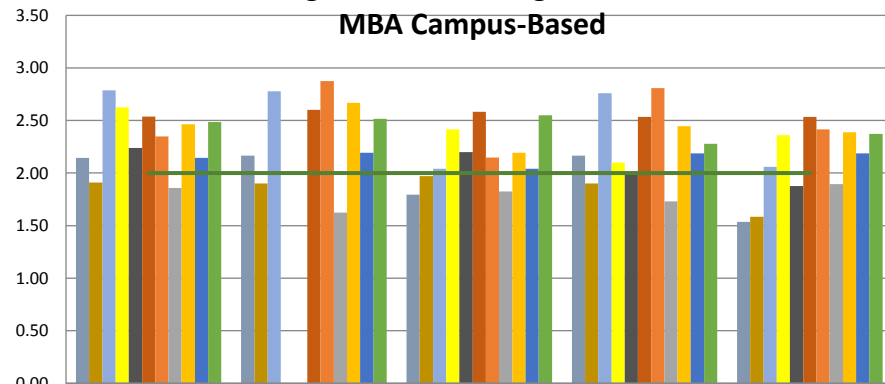
2015Q1-Summer 2014					
2015Q2-Fall 2014	2.4	2.4			
2015Q3-Winter 2015	2.045454545	2.5	2	1.88	2.058823529
2015Q4-Spring 2015	2.067567568	2.069444444	2.135416667	1.962962963	2.3
2016Q1-Summer 2015	2.216216216	2.256756757	2.763888889	2.361111111	2.36
2016Q2-Fall 2015	2.125	1.75	2	2	
2016Q3-Winter 2016	2	1.916666667	2.052631579	1.693548387	2.117647059
2016Q4-Spring 2016	2.203703704	2.314814815	2.380952381	1.826086957	2.363636364
2017Q1-Summer 2016	2.2	2.125	2.224137931	2.035714286	2.75
2017Q2-Fall 2016	1.5	1.9	2.5	1.952380952	2.25
2017Q2-Winter 2017	2.210526316	2.173913043	2.826086957	2.007042254	2.583333333
Expected Performance	2	2	2	2	2

**College of Business
Learning Outcome Manager Assessment
HCM Online**



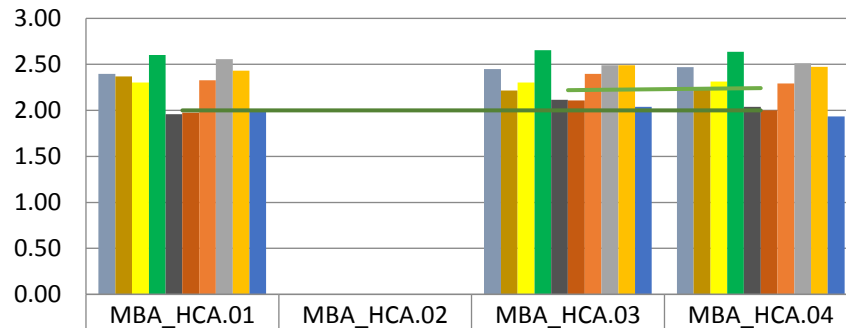
2015Q1-Summer 2014	2.20718232	2.323232323	2.27689243
2015Q2-Fall 2014	2.313793103	2.371621622	2.33982684
2015Q3-Winter 2015	2.279683377	2.214566929	2.312280702
2015Q4-Spring 2015	2.40509915	2.208163265	2.298701299
2016Q1-Summer 2015	2.265753425	2.105902778	2.115879828
2016Q2-Fall 2015	2.05078125	2.074013158	2.306390977
2016Q3-Winter 2016	2.083120205	2.077777778	2.123430962
2016Q4-Spring 2016	2.119512195	2.088709677	2.164179104
2017Q1-Summer 2016	2.129032258	1.950729927	2.177419355
2017Q2-Fall 2016	2.127539503	1.995481928	2.159810127
2017Q3-Winter 2017	2.170673077	2.231182796	2.424778761
Exp. Performance Level	2	2	2

College of Business
Learning Outcome Manager Assessment
MBA Campus-Based



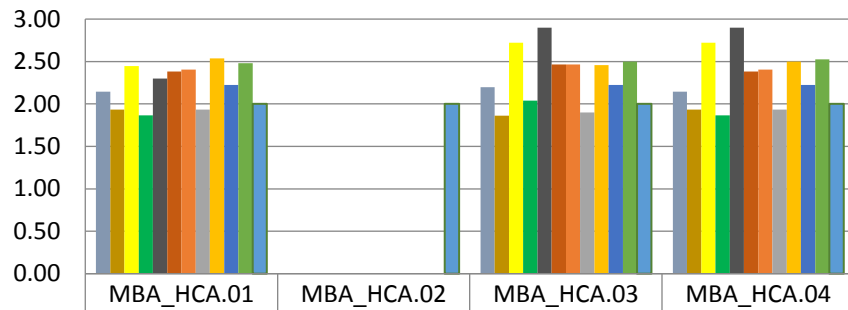
	MBA.01	MBA.02	MBA.03	MBA.04	MBA.05
2015Q1-Summer 2014	2.14	2.17	1.79	2.17	1.54
2015Q2-Fall 2014	1.91	1.90	1.97	1.90	1.58
2015Q3-Winter 2015	2.79	2.78	2.04	2.76	2.06
2015Q4-Spring 2015	2.63		2.42	2.10	2.36
2016Q1-Summer 2015	2.24		2.20	2.00	1.88
2016Q2-Fall 2015	2.54	2.60	2.58	2.53	2.53
2016Q3-Winter 2016	2.35	2.88	2.15	2.81	2.42
2016Q4-Spring 2016	1.86	1.63	1.82	1.73	1.89
2017Q1-Summer 2016	2.47	2.67	2.19	2.44	2.39
2017Q2-Fall 2016	2.15	2.19	2.04	2.19	2.19
2017Q2-Winter 2017	2.48	2.52	2.55	2.28	2.37
Expected Performance	2	2	2	2	2

**College of Business
Learning Outcomes Manager Assessment
MBA-HCA Online**



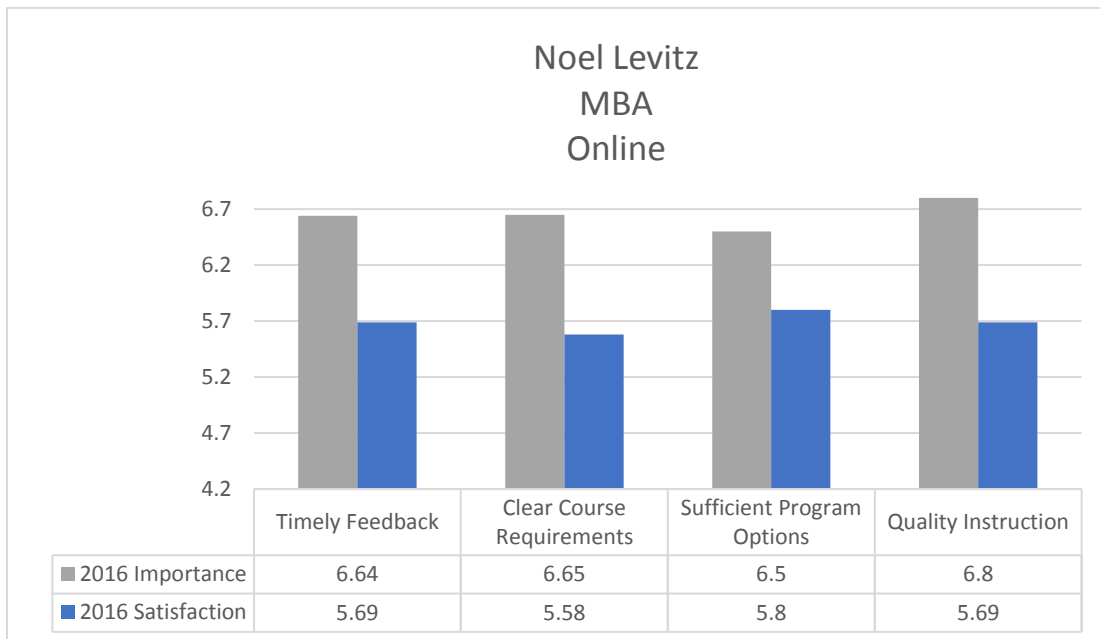
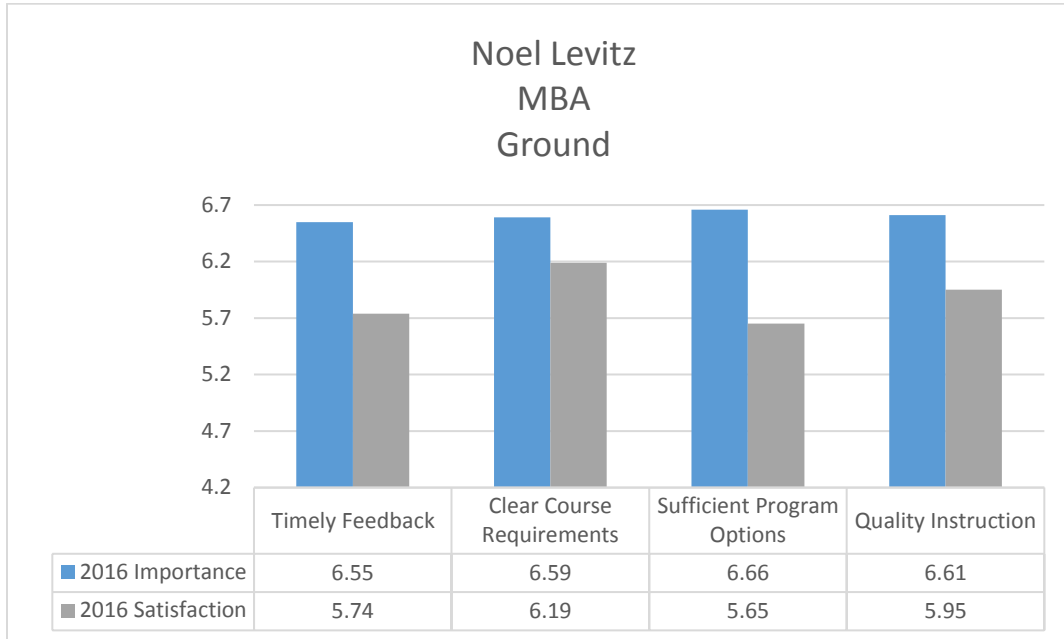
	MBA_HCA.01	MBA_HCA.02	MBA_HCA.03	MBA_HCA.04
2015Q1-Summer 2014	2.40		2.45	2.47
2015Q2-Fall 2014	2.37		2.21	2.22
2015Q3-Winter 2015	2.30		2.30	2.31
2015Q4-Spring 2015	2.60		2.65	2.64
2016Q1-Summer 2015	1.96		2.12	2.04
2016Q2-Fall 2015	1.98		2.11	2.00
2016Q3-Winter 2016	2.33		2.40	2.29
2016Q4-Spring 2016	2.56		2.49	2.51
2017Q1-Summer 2016	2.43		2.49	2.47
2017Q2-Fall 2016	2.01		2.04	1.93
2017Q3-Winter 2017	2.17		2.22	2.24
Exp. Level of Performance	2	2	2	2

**College of Business
Learning Outcomes Manager Assessment
MBA-HCA Campus-Based**

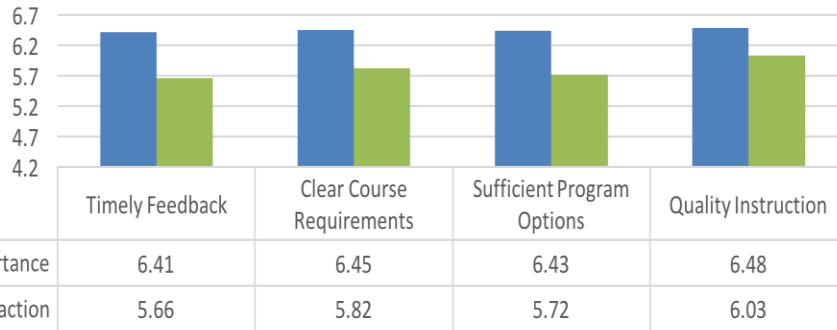


	MBA_HCA.01	MBA_HCA.02	MBA_HCA.03	MBA_HCA.04
■ 2015Q1-Summer 2014	2.14		2.20	2.14
■ 2015Q2-Fall 2014	1.93		1.86	1.93
■ 2015Q1-Summer 2014	2.44		2.72	2.72
■ 2015Q4-Spring 2015	1.87		2.04	1.87
■ 2016Q1-Summer 2015	2.30		2.90	2.90
■ 2016Q2-Fall 2015	2.38		2.47	2.38
■ 2016Q3-Winter 2016	2.41		2.46	2.41
■ 2016Q4-Spring 2016	1.93		1.90	1.93
■ 2017Q1-Summer 2016	2.54		2.46	2.50
■ 2017Q2-Fall 2016	2.22		2.22	2.22
■ 2017Q3-Winter 2017	2.48		2.50	2.53
■ Exp. Level of Performance	2	2	2	2

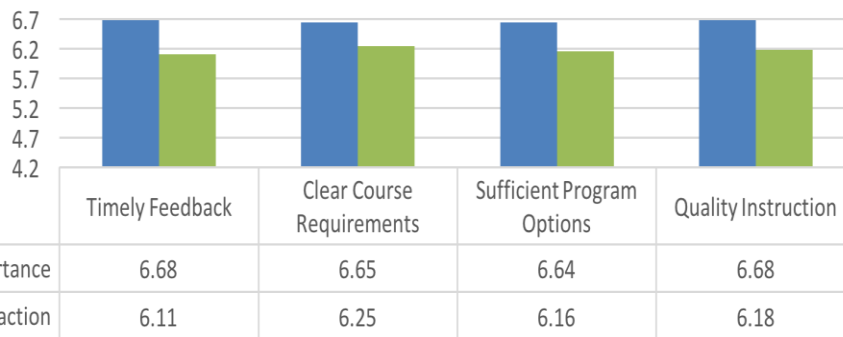
The Noel-Levitz Student Satisfaction Inventory (ASPS-Adult Student Priorities Survey) is a survey of student satisfaction. South University Institutional Research works with Noel-Levitz and campuses to administer the survey annually. Expected level established by the College of Business, 5.5



Noel Levitz
BBA
Ground



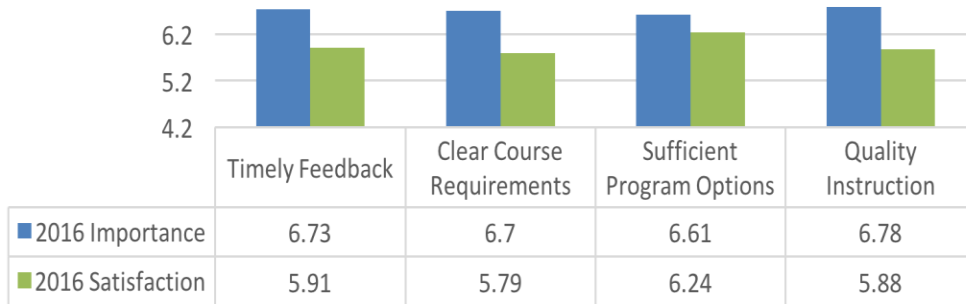
Noel Levitz
BBA
Online



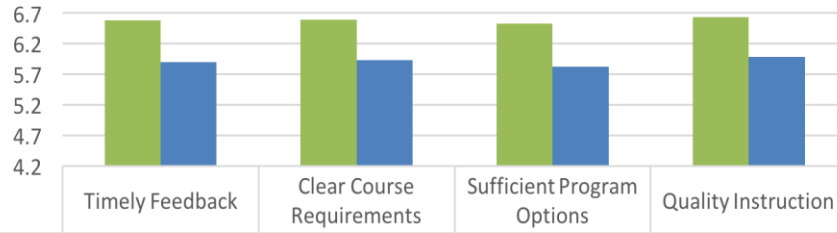
Noel Levitz MBA HCA Ground



Noel Levitz MBA HCA Online

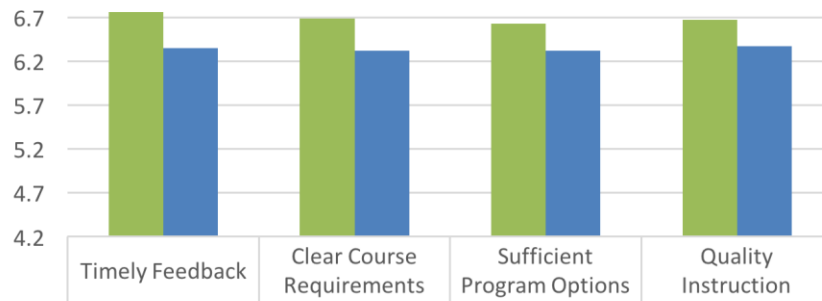


Noel Levitz HCM Ground



■ 2016 Importance	6.58	6.59	6.53	6.64
■ 2016 Satisfaction	5.9	5.93	5.83	5.99

Noel Levitz HCM Online



■ 2016 Importance	6.76	6.69	6.63	6.67
■ 2016 Satisfaction	6.35	6.32	6.32	6.37